



LCG Advances Two to VP

January 22, 2014 - Atlanta, GA - LCG Associates, Inc., a national investment consulting firm headquartered in Atlanta, promoted James J. Challen, CFA, CAIA and James C. (“Cam”) McElroy, CFA, CAIA to Vice President. Both employees are Consultants based out of the Atlanta office. Their responsibilities include investment strategy development, manager due diligence, special research projects, and providing investment advice to clients.

“James and Cam’s promotions are a direct result of the quality of work they do along with their fantastic attitude and very strong work ethic,” said Edward F. Johnson, President and CEO.

Challen has 12 years of experience and joined LCG in 2009. Before joining LCG, Challen was with Morgan Keegan & Company as First Vice President of the Manager Due Diligence Group and a Portfolio Manager for the Private Client Discretionary Program. He was responsible for managing a team that made investment recommendations for institutional and private clients. Challen began his career as a Financial Analyst at Remtech Services Inc.

Challen is a CFA charterholder and a member of the CFA Society of Atlanta. He is also a Chartered Alternative Investment Analyst (CAIA) Charter Holder. Challen graduated with a B.S. in Finance from the Leeds School of Business at the University of Colorado.

McElroy has 13 years of experience and joined LCG in 2009. McElroy previously served as a Relationship Manager with Atlantic Trust Private Wealth Management, where he was responsible for advising, constructing and maintaining customized investment solutions for high-net-worth families, foundations and endowments. Also during his tenure with Atlantic Trust, he gained valuable experience trading equities, designing performance reports, assuring firm compliance with regulators and evaluating investment managers in both traditional and alternative asset classes. McElroy began his career as a Junior Financial Analyst with Farr, Miller & Washington in Washington, DC.

McElroy is a CFA charterholder and a member of the CFA Society of Atlanta. He is also a Chartered Alternative Investment Analyst (CAIA) Charter Holder. McElroy holds a B.A. in English from Vanderbilt University.

About LCG Associates

Founded in 1973, LCG Associates is a national, employee-owned investment consulting firm. As an independent company, the firm provides proactive, value-added consulting services and research to institutional and private clients. LCG is headquartered in Atlanta, Georgia with an office in Dallas, Texas.

For more information on LCG, please visit www.lcgassociates.com.

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