



LCG Named Overall Quality Leader Again by Coalition Greenwich

April 27, 2021 - Atlanta, GA - LCG Associates, Inc., a national investment consulting firm, was named as a 2020 Greenwich Quality LeaderSM in the U.S. midsize firm category. LCG previously received this designation in 2019 and 2017. It is based on the Greenwich Quality Index ("GQI") score, which aggregates clients' assessments of their organization's investment consultant in the areas of investment advice, manager selection, and client service.

"We owe our success to our clients. For the second year in a row, and three out of the past four years, LCG has been recognized as a Greenwich Quality Leader because of them," said Edward F. Johnson, President and Chief Executive Officer of LCG. "We have been doing this for almost half a century now. Dedication to client service is and will continue to be a hallmark of our firm. We are humbled to have received this award."



About LCG Associates

Founded in 1973, LCG Associates is a national, employee-owned investment consulting firm. As an independent company, the firm provides proactive, value-added consulting services and research to institutional and private clients. LCG is headquartered in Atlanta, Georgia with offices in Dallas, Texas and Seattle, Washington. For more information on LCG, please visit www.lcgassociates.com.

*The Greenwich Quality Leaders Awards are conducted by Coalition Greenwich, a third-party firm that has no affiliation with LCG, and are based on quality ratings provided by clients of investment consultants. Between July and October 2020, Coalition Greenwich conducted interviews with 856 senior professionals at 704 of the largest tax-exempt funds, 30 of whom retain LCG, in the United States. Between July and October 2019, Greenwich Associates (now Coalition Greenwich) conducted interviews with 1,100 senior professionals at 896 of the largest tax-exempt funds, 33 of whom retain LCG, in the United States. Between July and October 2017, Greenwich Associates (now Coalition Greenwich) conducted interviews with 1,059 senior professionals at 884 of the largest tax-exempt funds, 21 of whom retained LCG, in the United States. These organizations included corporate and union funds, public funds, endowments and foundations, insurance general accounts, and healthcare organizations, with either pension or investment pool assets greater than \$150 million. Consultants like LCG receive the study results in exchange for providing Coalition Greenwich with evaluations of investment managers. LCG did not pay Coalition Greenwich any compensation for inclusion in this study.

Study participants were asked to provide quantitative and qualitative evaluations of their investment consulting providers. Based on those responses, Coalition Greenwich calculates a score on the Greenwich Quality IndexSM for each consultant named. Consultants with scores that top those awarded to competitors are named Greenwich Quality Leaders. Three consulting firms, including LCG Associates, Inc., were recognized as Greenwich Quality Leaders for midsize firms in the U.S. The rankings presented are not necessarily representative of any single client's experience, but rather represent the collective views of LCG's sampled clients. Rankings do not represent an endorsement of LCG. Past performance is no guarantee of future results. For more information on Coalition Greenwich and the study, please visit: <https://www.greenwich.com/>.

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